



www.wtsp.com

WTSP-TV
11450 Gandy Blvd.
St. Petersburg, FL 33702
(727)577-1010

CONTRACT

<u>Contract / Revision</u> 696362 / 2		<u>Alt Order #</u> 06212981
<u>Product</u> NELSON FOR SENATE		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 476
<u>Advertiser</u> Nelson, B/ D / US Senate		<u>Original Date / Revision</u> 06/28/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTSP	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Abar Hutton Media/ POL
Attention: Shelli Hutton
6190 Grovedale Court Suite 200
Alexandria, VA 22310

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTSP	09/25/12	09/28/12	CBS This Morning	7-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$200.00			
2	WTSP	09/25/12	09/28/12	CBS This Morning	7-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$200.00			
3	WTSP	09/25/12	09/27/12	10 News, 9am	9-9:30A		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWT - - -				3	\$100.00			
4	WTSP	09/25/12	09/28/12	Price Is Right	11a-12p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$450.00			
5	WTSP	09/25/12	09/28/12	10 News @ Noon	12-1230p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$450.00			
6	WTSP	09/25/12	09/28/12	Young and the Restless	1230-130p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$550.00			
7	WTSP	09/25/12	09/28/12	Bold and Beautiful	130-2p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$550.00			
8	WTSP	09/25/12	09/28/12	The Talk	2-3p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$300.00			
9	WTSP	09/25/12	09/28/12	Let's Make a Deal	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$275.00			
10	WTSP	09/25/12	09/28/12	Dr. Phil	4-5p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$400.00			
11	WTSP	09/25/12	09/28/12	5-530p 10 News	5-530p		:30			NM	4	\$1,100.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 696362 / 2		<u>Alt Order #</u> 06212981
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> NELSON FOR SENATE	<u>Estimate #</u> 476
<u>Advertiser</u> Nelson, B/ D / US Senate		<u>Original Date / Revision</u> 06/28/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$275.00			
12	WTSP	09/25/12	09/28/12	10 News at 530p	530-6p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$275.00			
13	WTSP	09/25/12	09/28/12	6-630p 10 News	6-630p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$500.00			
14	WTSP	09/25/12	09/28/12	Wheel of Fortune	7-730p		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$1,300.00			
15	WTSP	09/25/12	09/28/12	Jeopardy	730-8p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$1,500.00			
16	WTSP	09/25/12	09/25/12	NCIS: Los Angeles	Tue 9-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- T - - - - -				1	\$4,500.00			
17	WTSP	09/27/12	09/27/12	Elementary	Thu 10-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - T - - -				1	\$4,000.00			
18	WTSP	09/28/12	09/28/12	Made in Jersey	Fri 9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - - F - -				1	\$3,000.00			
19	WTSP	09/29/12	09/29/12	48 Hours Mystery	Sat 10-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - - - S -				1	\$1,500.00			
20	WTSP	09/25/12	09/28/12	LN (M-F)	M-F 11-1135p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$1,000.00			
21	WTSP	09/29/12	09/29/12	Late News (Sa)	Sa 11-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - - - S -				1	\$700.00			
22	WTSP	09/30/12	09/30/12	Late News (Su)	Su 11-1135p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - - - S				1	\$900.00			
23	WTSP	09/25/12	09/28/12	Late Night with David Letterm	1135p-1237a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- TWTF - -				4	\$350.00			
24	WTSP	09/29/12	09/29/12	Sat 6-630p 10 News	Sat 6-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - - - S -				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	Sat 6-630p 10 News	Sat 6-630p	- - - - - Sa - -	:30		\$200.00	NM		
Credited												
25	WTSP	09/29/12	09/29/12	Wheel of Fortune	Sat 7-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	- - - - - S -				1	\$400.00			
26	WTSP	09/29/12	09/29/12	Jeopardy	Sat 730-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
696362 / 2	06212981

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	NELSON FOR SENATE	476

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nelson, B/ D / US Senate	06/28/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$400.00			
27	WTSP	09/30/12	09/30/12	CBS Sunday Morning	Sun 9-1030a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$500.00			
28	WTSP	09/30/12	09/30/12	Sun 630-7p 10 News	Sun 630-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$350.00			
29	WTSP	09/30/12	09/30/12	The Mentalist	Sun 10-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$3,500.00			
30	WTSP	10/01/12	10/01/12	CBS This Morning	7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
31	WTSP	10/01/12	10/01/12	CBS This Morning	7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
32	WTSP	10/01/12	10/01/12	10 News, 9am	9-9:30A		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$100.00			
33	WTSP	10/01/12	10/01/12	Price Is Right	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00			
34	WTSP	10/01/12	10/01/12	10 News @ Noon	12-1230p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$450.00			
35	WTSP	10/01/12	10/01/12	Young and the Restless	1230-130p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$550.00			
36	WTSP	10/01/12	10/01/12	Bold and Beautiful	130-2p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$550.00			
37	WTSP	10/01/12	10/01/12	The Talk	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$300.00			
38	WTSP	10/01/12	10/01/12	Let's Make a Deal	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$275.00			
39	WTSP	10/01/12	10/01/12	Dr. Phil	4-5p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$400.00			
40	WTSP	10/01/12	10/01/12	5-530p 10 News	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$275.00			
41	WTSP	10/01/12	10/01/12	10 News at 530p	530-6p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$275.00			
42	WTSP	10/01/12	10/01/12	6-630p 10 News	6-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> NELSON FOR SENATE	<u>Estimate #</u> 476
<u>Advertiser</u> Nelson, B/ D / US Senate		<u>Original Date / Revision</u> 06/28/12 / 08/02/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$500.00			
43	WTSP	10/01/12	10/01/12	Wheel of Fortune	7-730p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,300.00			
44	WTSP	10/01/12	10/01/12	Jeopardy	730-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,500.00			
45	WTSP	10/01/12	10/01/12	Hawaii Five-0	Mon 10-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$3,500.00			
46	WTSP	10/01/12	10/01/12	LN (M-F)	M-F 11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,000.00			
47	WTSP	10/01/12	10/01/12	Late Night with David Letterman	1135p-1237a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$350.00			
E 48	WTSP	09/29/12	09/29/12	Sat 7-730p 10 News	Sa 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTSP	09/24/12-09/30/12	Sat 7-730p 10 News	Sa 7-730p	-----Sa--	:30		\$200.00	NM		
Credited												
N 49	WTSP	10/01/12	10/01/12	5-530a 10 News	5-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$200.00			
Totals											97	\$66,725.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	78	\$54,350.00	\$46,197.50
10/01/12 -10/01/12	19	\$12,375.00	\$10,518.75
Totals	97	\$66,725.00	\$56,716.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.